

# Prudential Carolinas presents Zack Bacon award

**I**t all began when Zack Bacon noticed one of his shoes missing. It was one of an old pair he had not worn for awhile, but they had gotten to that real comfortable state — well worn, but not yet ready for the junk heap. But try as he might, he could not find that missing shoe!

Then, a few months later, he discovered the reason. His missing shoe was returned to him at a corporate breakfast. On this occasion, Zack Bacon was stepping down from his position as president of the Triangle Area of Prudential Carolinas Realty and installing Dick Roseberry as the new president. Mr. Roseberry presented his former boss with an award... his missing shoe, bronzed and on a plaque commemorating Zack Bacon as having "tough shoes to fill!"

That missing shoe continues to have a special meaning to everyone at Prudential Carolinas Realty. On February 19, it became the Zack Bacon Award, presented for the first time to the Prudential Carolinas Realty agent who "best exemplifies the special qualities Zack Bacon has brought to the real estate community: professionalism, personal integrity, high ethical standards, consistent strong production, and a sense of humor."

There is no denying that Zack Bacon has had a tremendous influence on the lives of many in the real estate community. His awards and offices held are legendary: Past President of both Raleigh/Wake Board of Realtors and North Carolina Association of Realtors, Realtor of the Year for both

associations, Director of the NC Association of Realtors for 7 years, and inducted into the Hall of Fame in 1992 by the NC Association of Realtors, to name a few.

Members of the Triangle management team of Prudential Carolinas Realty have long discussed the need for recognition within the company of Zack Bacon's influence on their professional

lives. Recognition not only of the many awards and offices held throughout his 39 year career in real estate, but also of his influence on the way they conduct their business. His professionalism, personal integrity, high ethical standards, and even his sense of humor have shaped the business standards of his company today.

Because of Zack Bacon, Prudential Carolinas Realty is a well-recognized real estate force in the Carolinas. Managers and associates of Prudential Carolinas Realty take an active part in the real estate community by holding offices regionally and statewide throughout the Carolinas. The sales associates of this company hold more advanced designations than any other real estate company in the Carolinas. His company has grown from a two-man office to 31 offices in North and South Carolina. The compa-



Left to right, Zack Bacon, Sally Wood Creech, Dick Roseberry

ny ranked as 15th largest in the nation in 1997.

On February 19, the Zack Bacon Award was officially presented for the first time to Sally Wood Creech of the Crabtree Valley Office. Sally has been a top listing leader and a top selling leader for many years. She has won all company designations from Leading Edge Society through Chairman's Circle, the award for the top 3 percent of Prudential agents nationwide. This past year, Sally was the Top Selling Agent for the Triangle for Prudential Carolinas Realty. Sally has also achieved numerous regional awards for her sales efforts.

Sally Creech is truly a worthy recipient of the first annual Zack Bacon Award, which will be presented every year for the next twelve years. It will be displayed each year in the sales office where the recipient is located.

